

NATIONAL NEWS SPRING 2018

All-Inclusive Media & Production Campaign

COMMERCIAL PRODUCTION

- + Complete 30-second 4K Commercial Production
- + Includes Broadcast Regulatory Approvals

NETWORKS



TELEVISION AIRTIME

- + 120 or 60 x 30-second Spots
- + 40% Primetime
- + 4 Week Flight Time

DIGITAL VIDEO

- + 12,000 Guaranteed Views (100 Hours of Video)
- + Airs on YouTube and Google Display Network

PARTICIPATION DEADLINE IS MAY 7, 2018

\$58,900 **120 SPOTS**


\$36,900 **60 SPOTS**

+ HST or applicable taxes. Limited time offer. Total obligation is \$58,900 for 120 spot option and \$36,900 for 60 spot option. Offer participation deadline is May 7, 2018. Availability is subject to change without notice. Limited inventory available and offer is sold on first-come first-serve basis. No changes/substitutions permitted.

Contact Us:

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MAKING THE COMPLEX SIMPLE AND THE EXPENSIVE AFFORDABLE